HELLO LAURA VERNON GRAPHIC DESIGNER

EDUCATION

BFA in Graphic Design

Cum Laude

School of Art, Western Michigan University, Kalamazoo, Michigan 2002-2007

EXPERIENCE

Fixed-Term Faculty Department of Art, Art History and Design Michigan State University, Lansing, Michigan

Teaching Graphic Design courses including Graphic Design 1: Graphic Form, Typography 1, and Graphic Design 2: Visual Communication. Assisting students to grasp fundamental design concepts and cultivate a broader design vocabulary in a productive work environment. 2015-present

Freelance Designer Hello Laura, Nagoya, Japan

Worked with both local and non-profit organizations on re-branding and collateral materials, including newsletters, brochures, booklets, and websites. 2013-2015

Senior Graphic Designer Pryor Design Co., Ann Arbor, Michigan

Designer at a small, but powerful agency. Worked with local, national, and international clients, with a focus on branding, collateral materials, packaging, environmental design, websites, advertising, book and magazine design, and holiday promotions. Also in charge of studio photography, and the hiring and managing of interns. 2008-2013

Junior Art Director MARS Advertising, Southfield, Michigan

Worked on the GlaskoSmithKline account. Responsibilities included brainstorming and designing various components for the client. Focused on redesigning work for clients who are interested in a stronger sense of design. 2007–2008

Design Intern

Design Center, School of Art, Western Michigan University, Kalamazoo, Michigan

A single and collaborative design experience in a classroom setting. Worked with clients and acquired skills in pre-press production, budget preparation, presentation skills, and group design work. 2006-2007

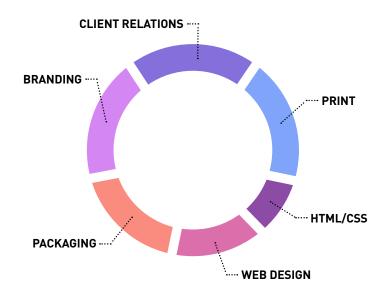
HONORS AND AWARDS

A2AC Addy Awards Silver 2011 Big Book of Green Design—ULitho Green campaign 2010 A2AC Addy Awards Gold 2009 A2AC Addy Awards Silver 2009 Phi Kappa Phi Honors Society, WMU 2004-2007 Dean's List, WMU 2002-2007

SKILLS AND PROGRAMS

Adobe InDesign Adobe Illustrator Adobe Photoshop **HTML & CSS**

Wordpress Photography & Lighting **Social Networking Word Processing**



REFERENCES

Please contact me for references.

EXHIBITIONS

2007, BFA Graphic Design Exhibition

DeVries Student Art Gallery, Western Michigan University 2007

School of Art Foundation Show, Wire sculpture

Space Gallery, Western Michigan University 2005